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Appl. No.: 09/275,887 Confirmation No.: 1353  
Applicant(s): Offutt et al.  
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Art Unit: 3626  
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Title: METHODS AND APPARATUS FOR DETERMINING  
NON-OBVIOUS SAVINGS IN THE PURCHASE OF GOODS

Docket No.: 043474/257035  
Customer No.: 00826

Mail Stop Appeal Brief-Patents  
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P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY BRIEF TRANSMITTAL  
(PATENT APPLICATION – 37 C.F.R. § 1.193(b)(1))**

1. Transmitted herewith is the REPLY BRIEF in this application, with respect to the Notice of Appeal filed on August 17, 2006, the Appeal Brief filed February 2, 2007, and the Examiner's Answer of May 23, 2007.
2. Any fee or refund may be charged to Deposit Account 16-0605.

Respectfully submitted,



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